



**FOR IMMEDIATE RELEASE**

**BIOQUÉBEC AND MONTRÉAL INVIVO CREATE A PARTNERSHIP TO SUPPORT THE SUCCESS OF QUEBEC'S BIOTECHNOLOGY AND LIFE SCIENCES COMPANIES**

**SENNEVILLE (Québec) December 4, 2014** – BIOQuébec and Montréal InVivo have joined forces to promote the Mentorat bioSuccès network and to simplify access for current BIOQuébec members.

Nearly 50% of the industry's private sector employees work at small and medium businesses. For the owners and executives of these companies, having the support of an experienced mentor can greatly improve their chance of success.

"Small and medium businesses are the crucial foundation of our industry's ecosystem. I am thrilled that our entrepreneurs now have easier access to a network, to expertise, and to customized support to help them develop their full potential," states Anie Perrault, BIOQuébec's Executive Manager.

"As of today, 25 Québec businesses have been paired with mentors from our network. By referring to their own experiences in the biotechnology and life sciences industry, they can guide their mentees towards more effective decision-making and help them to break the isolation they often feel. This partnership with BIOQuébec will allow us to reach a wider range of companies. The entire industry will benefit", says Michelle Savoie, president and CEO of Montréal InVivo.

A joint promotion from Mentorat bioSuccès and a discount on the annual network membership fee for BIOQuébec members are elements of this agreement.

**About the Mentorat bioSuccès Network**

The Mentorat bioSuccès network is a provincial mentoring group for entrepreneurs who specialize in the life sciences and health technology (LSHT) industry. This program – created, financed, and run by Montréal InVivo since 2011 – is affiliated with the Fondation de l'entrepreneurship's Réseau M and operates within Réseau M as a specialized cell whose territory covers the entire province of Québec. It benefits from the financial support of the Business

Development Bank of Canada (BDC), ROBIC, and Canada's Research-Based Pharmaceutical Companies (Rx&D).

### **About BIOQuébec**

BioQuébec's mission is to mobilize all the players in the province's bio-industries and life sciences network, and to foster their growth. Their members' central focus is the development and marketing of new preventive and diagnostic tests, therapeutic drugs, and other products and services related to both human and animal health. For more information, go to [www.bioquebec.com](http://www.bioquebec.com)

As part of its mandate, BIOQuébec launched a mobilization campaign to raise Québécois' awareness of the many tangible benefits resulting from biomedical research over the past ten years. Join them in supporting the province's biotechnology industry at [www.healthofusall.ca](http://www.healthofusall.ca).

### **About Montréal InVivo**

Montréal InVivo is metropolitan Montréal's cluster of life sciences and health technology (LSHT) companies. Comprised of nearly 600 organizations, its members consist of over 150 research centers, 80 world-class company affiliates, and more than 40 000 sector employees. With the participation of four universities, this cluster generates innovative ideas and includes Canada's highest number of research centers.

Montréal InVivo's leadership has enabled all its members to mobilize around common goals to ensure the competitiveness and growth of LSHT companies in both the greater Montréal area and the entire province. Its activities are supported by financing from the Ministère de l'économie, de l'innovation et des exportations (MEIE), the Secrétariat à la région métropolitaine du ministère des affaires municipales et de l'occupation du territoire (MAMROT), the Communauté métropolitaine de Montréal (CMM), Canada Economic Development (CED), and both the private and institutional sectors.

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### **Source**

**Anie Perrault, LL.L., ASC**  
Executive Manager  
BIOQuébec | T. 514-360-4565  
[direction@bioquebec.com](mailto:direction@bioquebec.com)

**Annie-Carole Martel**  
Director, Promotions and Communications  
Montréal InVivo | T. 514 987 9383  
[acmartel@montreal-invivo.com](mailto:acmartel@montreal-invivo.com)