

PRESS RELEASE
For immediate release

THE BIOSUCCÈS MENTORING NETWORK GETS A FRESH NEW LOOK: Montréal InVivo reiterates the importance of supporting companies active in life sciences and health technologies

Montréal, October 31, 2018 – Montréal InVivo is proud to be launching a new image for [the BIOSUCCÈS Mentoring Network](#), a network whose mission is to contribute to the success of Québec entrepreneurs in life sciences and health technologies (LSHT) by offering them the support of experienced mentors in the industry who are intent on sharing their entrepreneurial or corporate leadership in the sector.

In order to further promote BIOSUCCÈS among new LSHT entrepreneurs, the website was revamped, and a visibility plan was developed following a meeting with several industry players. Providing support to companies is one of Montréal InVivo's priorities and this renewal demonstrates its importance and relevance to the cluster: "I firmly believe in the mission of the BIOSUCCÈS Mentoring Network and in its positive impact on the journey embarked on by entrepreneurs. Mentors can really make a difference for entrepreneurs and we intend to continue our efforts in this area. The support provided to SMEs is vital if our goal is to build a world-class life sciences industry in Québec," pointed out Mr. Béraud, Chief Executive Officer of Montréal InVivo.

To date, Network has close to 20 mentors who have helped, since it was created, more than 45 entrepreneurs active in life sciences and health technologies. The mentoring approach is distinguished by the fact that it focuses on soft skills rather than pure know-how.

"I highly recommend mentoring, specifically BIOSUCCÈS, to all life sciences entrepreneurs, irrespective of their age. In a sector as specific as LSHT that people say, "science first," people skills and attitude play a key role in an entrepreneur's success. A mentor is that essential guide who will help to navigate the ups and downs specific to LSHT," added Frédéric Leduc, CEO of Immune Biosolutions.

"The BIOSUCCÈS Mentoring Network's program has profoundly contributed to my development as an entrepreneur. On the one hand, it broke the isolation: Communicating with other entrepreneurs in the life sciences community, an extremely varied sector, is valuable, inspiring and motivating. On the other hand, it enabled me to develop and strengthen my entrepreneurial

skills. I was transformed, and my business was strengthened. I am more determined to pursue my vision of MIA Cellavie,” said Judith Lacoste, CEO of MIA Cellavie Inc.

In addition to the BIOSUCCÈS Mentoring Network, in collaboration with its [Development of LSHT Business strategic committee](#), the cluster also initiates and supports a number of initiatives that promote the development of companies in the sector. Several resources are available on Montréal InVivo’s website, including a series of [INFORMATION capsules](#) offering strategic advice, a [business directory](#) equipped with a rich database aimed at developing partnerships, and a [list of government financial support programs](#) categorized by need and that serves as a benchmark to quickly identify potential financing resources for companies.

Finally, remember that in 2017 [Pfizer Canada](#) financially supported Montréal InVivo’s activities that are instrumental in developing entrepreneurship in life sciences, including the BIOSUCCÈS Mentoring Network. Montréal InVivo and the entrepreneurs in the cluster wish to take the opportunity to once again thank them for their financial support.

About Montréal InVivo – www.montreal-invivo.com

Montréal InVivo is the brand name for the life sciences and health technologies (LSHT) cluster of the Montréal metropolitan area. The cluster comprises almost 600 organizations, including more than 150 research centres, 80 subsidiaries of world-class companies, and 40,000 people employed in the sector. A wellspring of great ideas, the cluster includes four universities and ranks first in Canada for the number of research centres. Montréal InVivo is a non-profit economic development organization dedicated to the creation of wealth. Its activities are supported by funding from the Ministère de l’Économie et de l’Innovation (MEI), the Secrétariat à la région métropolitaine reporting to the Ministère des Affaires municipales et de l’Habitation, the Communauté métropolitaine de Montréal (CMM), Canada Economic Development (CED) and private and institutional sectors.

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Contact:

Sabrina Bernier
Project Manager, Communications
Montréal InVivo
T : 514.987.9387
sbernier@montreal-invivo.com