



2026



**BIO**  
**HORIZON**

Quebec's Premier Life Sciences &  
HealthTech Event

**October 6 to 8, 2026 | Sheraton Laval**

**Sponsorship  
plan**

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# Digital engagement



**11 887**

LINKEDIN SUBSCRIBERS



**14 022**

LINKEDIN SUBSCRIBERS

**1 595**

NEWSLETTER SUBSCRIBERS



**4 058**

NEWSLETTER SUBSCRIBERS



# Main stage presenter

**25 000\$**

1 offer available

Where BIOHorizon participants gather to hear the leading voices in innovation.

## Your exclusive benefits:

- **5 tickets** | Free access to all event activities, conferences, and presentations
- **Speech** | 3-minute speech during the first conference
- **Maximum digital visibility** | Your logo featured on our website, in our social media posts, in the official event newsletter, and on the main stage
- **Exclusive article in your name** | Publish an article on our website
- **Exposure on social media** | Benefit from strategic sharing of your publication on the BIOHorizon, BIOQuébec, and Montréal InVivo pages
- Your brand will take center stage during the two days of the event, in the heart of the main hall, which can accommodate nearly 500 people
- **Extended visibility after the event** | Thanks to recordings of the plenary sessions, broadcast and reused by our partners, you will enjoy lasting exposure well beyond BIOHorizon!
- **Recognition on stage** | Receive warm thanks on the main stage in front of more than 500 participants



# Workshop stage presenter

**20000\$**

**2 offers available**

Present one of the two most vibrant scenes at BIOHorizon, where innovative minds come together to learn, exchange ideas, and create.

## Your exclusive benefits:

- **4 tickets** | Get free access to all the event's activities, conferences, and presentations. A complete immersion in the heart of BIOHorizon.
- **Speech** | 3 minutes during the first conference
- **Maximum digital visibility** | Proudly display your logo on our website, social media, and in our newsletter for a presence that makes an impact on the ecosystem
- **Exclusive article in your name** | Publish an article on our website
- **Social media reach** | Promote your brand with a publication of your choice shared on the BIOHorizon, BIOQuébec, and Montréal InVivo pages
- Your brand will be featured on the main stage during the two days of the event, in the heart of the main hall, which can accommodate nearly 500 people
- **Extended visibility after the event** thanks to recordings of the plenary sessions, broadcast and reused by our partners, ensuring lasting exposure well beyond BIOHorizon!
- **Recognition on stage** | Receive warm thanks on the main stage in front of more than 500 participants
- **Prominent visibility – Workshop stage** | Your brand will be present at the entrance to the workshops and at the front



# Visibility partner

## 6500\$

Turn your news into a viral success thanks to the reach of our networks.

### Your exclusive benefits:

- **2 tickets** | Get free access to all the event's activities, conferences, and presentations
- **Online visibility** | Proudly display your logo on our website, in our social media posts, and in our newsletter
- **Social media exposure** | Take advantage of sharing a post of your choice on the BIOHorizon, BIOQuébec, and Montréal InVivo pages
- **Targeted visibility in our newsletters** | Gain notoriety with exclusive advertising space in the BIOQuébec and Montréal InVivo newsletters

# Supporting partner

## 3000\$

Contribute to an impactful event while showcasing your brand on the digital stage.

### Your exclusive benefits:

- **1 ticket** | Participate in all event activities, conferences, and presentations free of charge. Experience BIOHorizon from the inside!
- **Digital visibility** | Promote your brand with your logo on our website, mentions on our social media channels, and a presence in our newsletter



# Kiosk area

## 4000\$

Treat yourself to a kiosk space in the heart of the break room. A great meeting place for all participants.

### Your exclusive benefits:

- **2 corporate tickets** | Access the event and share this exclusive pass with your team members
- **Online visibility** | Display your logo on our website, social media, and in our official newsletter. A presence that sets you apart before, during, and after the event
- **Booth** | Enjoy a 10 x 10 space dedicated to your company in the break room, ensuring constant visibility throughout the event while creating a welcoming place to connect with participants



# B2B trade show presenter

**20000\$**

**1 offer available**

Become the official presenter of the B2B trade show and offer a quality experience to participants who will gather in the space to exchange ideas and network.

## **Your exclusive benefits:**

- **4 tickets** | Participate in all activities and presentations free of charge. A unique opportunity to immerse yourself in BIOHorizon
- **Amplified digital visibility** | Proudly display your logo on our website, in our social media posts, and in our newsletter
- **Social media exposure** | Promote your brand with a post of your choice shared on the BIOHorizon, BIOQuébec, and Montréal InVivo accounts
- **Presence in our newsletter** | Take advantage of advertising space in our newsletter
- **Onstage recognition** | Be honored and thanked publicly on the main stage in front of more than 500 participants
- **Prominent presence on the B2B platform** | Your company will be highlighted on the official networking platform and in the B2B lounges
- **Table in the B2B section** | Benefit from a table dedicated to your company, perfect for hosting your meetings or making it available to other participants



# Cocktail presenter

1 offer available

**15 000 \$**

Associate your brand with one of BIOHorizon's most eagerly anticipated events: the Networking Cocktail Party, and put your company in the spotlight at the heart of the discussions.

## Your exclusive benefits:

- **3 tickets** | Participate in all activities and presentations free of charge. A unique opportunity to immerse yourself in BIOHorizon
- **Amplified digital visibility** | Proudly display your logo on our website, in our social media posts, and in our newsletter
- **Social media visibility** | Take advantage of sharing a post of your choice on the BIOHorizon, BIOQuébec, and Montréal InVivo pages
- **Feature in our newsletter** | Take advantage of advertising space in our newsletter
- **Recognition on stage** | Receive warm thanks on the main stage in front of more than 500 participants
- **Prominent presence at the cocktail reception** | Your company will be in the spotlight throughout the cocktail reception, the highlight of the networking event that brings together the majority of participants
- **Take the mic** | Kick off the cocktail party with an inspiring speech, a unique opportunity to address the audience directly and introduce your company
- **A cocktail that reflects your image** | Offer participants a memorable experience with a personalized cocktail that reflects your brand's colors and spirit



# Lanyard partner

## 13000\$

1 offer available

Position your company at the heart of BIOHorizon by offering a personalized lanyard bearing your logo, worn by each participant alongside their name badge.

### Your exclusive benefits:

- **2 tickets** | Participate in all activities and presentations free of charge. A unique opportunity to immerse yourself in BIOHorizon
- **Amplified digital visibility** | Display your logo on our website, in our social media posts, and in our newsletter, ensuring visibility before, during, and after the event
- **Onstage recognition** | Receive public thanks on the main stage in front of over 500 participants, a moment of prestige and recognition
- **Visibility to promote the badges** | Showcase your brand at the heart of the event! The lanyards worn by all participants will be customized with your company's logo, ensuring constant and unmissable visibility throughout the two days. Please note that the lanyards are provided by the partner



6 offers available

# Partner for breaks & lunches

## 4000\$

Breaks and meals are key moments when ideas flow and relationships are forged. By sponsoring them, you offer participants a space to recharge and share, while positioning your company as a committed and accessible player.

### Your exclusive benefits:

- **1 ticket** | Get free access to all the event's activities, conferences, and presentations
- **Amplified digital visibility** | Display your logo on our website, in our social media posts, and in our newsletter
- **Visibility during breaks or lunch** | Your logo will be associated with one of the four breaks or one of the two lunches
- **Onstage recognition** | Receive public thanks on the main stage in front of more than 500 participants, a moment of prestige and recognition.



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# TRADE MISSION

# Mission partner

1 offer available

**20 000 \$**

As a trade mission partner, you will accompany innovative Quebec and international companies during visits, while enjoying strategic visibility among industry leaders, investors, and decision-makers.

## Your exclusive benefits:

- **3 tickets** | Participate in all activities and presentations free of charge, including the mission day. A unique opportunity to immerse yourself in BIOHorizon
- **Amplified digital visibility** | Display your logo on our website, in our social media posts, and in our newsletter, providing visibility before, during, and after the event
- **Take the mic** | Kick off the mission with an inspiring speech, a unique opportunity to address an international audience and showcase your company
- **Onstage recognition** | Receive public thanks on the main stage in front of over 500 participants, a moment of prestige and recognition
- **VIP cocktail presenter** | Offer participants a memorable experience with the VIP cocktail, presented by your organization



# Partner of the mission cocktail

**3000\$**

3 / 1 offer remaining

As a partner in the trade mission cocktail reception, you will accompany innovative Quebec and international companies during visits, while enjoying strategic visibility among industry leaders, investors, and decision-makers.

## Your exclusive benefits:

- **1 ticket** | Attend the mission cocktail party for free. A unique opportunity to immerse yourself in BIOHorizon
- **Amplified digital visibility** | Display your logo on our website, in our social media posts, and in our newsletter, providing visibility before, during, and after the event
- **Onstage recognition** | Receive public thanks on the main stage in front of more than 500 participants, a moment of prestige and recognition





# For more information



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